

# PRAIRIE ARABIAN WORKING WESTERN & SPORT HORSE ASSOCIATION INC.

## 2019 Sponsorship

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The Prairie Arabian Working Western & Sport Horse Association, or “PAWWSHA”, is a non-profit association newly founded in 2017. Our association is made up of equine enthusiasts who have been successfully showing, breeding and training horses – both Arabian and non-Arabian – for a number of years. By forming this new association, we aim to provide an additional opportunity for individuals, trainers and general equine enthusiasts in the Prairie provinces to showcase their Arabian and non-Arabian horse(s) in competition geared toward the athleticism of the Working Western and Sport Horse disciplines, including Dressage, Sport Horse, Reining, Trail and Horsemanship.

PAWWSHA's primary goal is inclusivity and opportunity for all levels of exhibitors. We aim to promote the Arabian breed to the public as well as to promote a healthy, active lifestyle with equines of all breeds in a variety of working disciplines. We also aim to promote positive horsemanship and equine welfare, recognizing the horse's intimate role in the rural way of life.

In 2018 PAWWSHA held one show – July 15<sup>th</sup> to 16<sup>th</sup> – in Melville, SK. This show was a very positive event for the equine community and we received a lot of great feedback from the exhibitors, volunteers, judges & stewards. This show could not have been made possible without the generous support of our sponsors and supporters!

In 2019, PAWWSHA will be hosting another show, held in Melville, SK on June 15<sup>th</sup> & 16<sup>th</sup>. We are once again, reaching out to the community for support through sponsorship to make this show happen. In addition to the show, we will be hosting educational clinics for members and non-members this coming year. We are excited to continue growing our club's involvement in the community!

PAWWSHA also provides a series of a year end High Point Awards to recognize our member's hard work and accomplishments throughout the show season. These may include, but are not limited to: High Point Junior Rider, High Point English Horse, High Point Western Horse, High Point Versatility, etc. These awards would not be possible without the support and sponsorship of businesses and individuals such as yourself.

We hope you will take the time to go through the sponsorship options to find the right fit for you or your business.

Happy Trails!

Level	Description	Benefits
<b>Diamond</b> \$1500+	<ul style="list-style-type: none"> <li>- Sponsorship of awards &amp; prizes. You are free to give any additional prizes from your company (e.g., hat, mug, t-shirt etc.)</li> <li>- Sponsorship of a division within either Sport Horse or Working Western</li> </ul>	<ul style="list-style-type: none"> <li>- Advertisement broadcast throughout the show</li> <li>- Advertisement on the PAWWSHA website</li> <li>- Space for sponsor owned banners (2) to be hung by the stabling area and/or warm up arena to promote your company</li> <li>- Brochure, business cards, coupons or offers placed in exhibitor welcome packages</li> <li>- Half-page advertisement in the show program</li> <li>- Company name listed in the show program under "Diamond Sponsors"</li> </ul>
<b>Platinum</b> \$800 to \$1499	<ul style="list-style-type: none"> <li>- Sponsorship of awards &amp; prizes. You are free to give any additional prizes from your company (hat, mug, t-shirt etc.)</li> <li>- Sponsorship of 4 classes</li> </ul>	<ul style="list-style-type: none"> <li>- Advertisement broadcasted at the show</li> <li>- Advertisement on the PAWWSHA website</li> <li>- Space for a sponsor owned banner (1) to be hung by the stabling area or warm up arena to promote your company</li> <li>- Brochure or business cards displayed in show office</li> <li>- 1/4-page advertisement in the show program</li> <li>- Company name listed in the show program under "Platinum Sponsors"</li> </ul>
<b>Gold</b> \$400 to \$799	<ul style="list-style-type: none"> <li>- Sponsorship of 2 classes</li> </ul>	<ul style="list-style-type: none"> <li>- Advertisement broadcasted during sponsored classes</li> <li>- Advertisement on the PAWWSHA website</li> <li>- Business card sized advertisement in the show program</li> <li>- Brochure or business cards displayed in show office</li> <li>- Company name listed in the show program under "Gold Sponsors"</li> </ul>
<b>Silver</b> \$200 to \$399	<ul style="list-style-type: none"> <li>- Sponsorship of 2 classes</li> </ul>	<ul style="list-style-type: none"> <li>- Advertisement broadcasted during sponsored class</li> <li>- Company name listed in the show program and website under "Silver Sponsors"</li> </ul>
<b>Bronze</b> \$100 to \$199	<ul style="list-style-type: none"> <li>- Sponsorship of 1 class</li> </ul>	<ul style="list-style-type: none"> <li>- Advertisement broadcasted during sponsored class</li> <li>- Company name listed in the show program and website under "Bronze Sponsors"</li> </ul>
<b>General</b> Under \$100	General sponsorship of the show	<ul style="list-style-type: none"> <li>- Name listed in the show program and on website</li> </ul>

**ADVERTISEMENT FILE SUBMISSION DEADLINE FOR SHOW PROGRAM IS JUNE 12<sup>th</sup>, 2019**

**SPONSORSHIP FORM**

Sponsorship Package      Diamond      Platinum      Gold      Silver      Bronze      General  
(Please check one)

**SPONSOR INFORMATION**

Individual or Business Name:
Mailing Address:
Phone (mobile preferred):
Email:
Contact Name:
Website (if applicable):
Preferred method of communication

**ALL SPONSORS**

If you do <b>NOT</b> want to be named in the program, please check the box	I wish to remain anonymous, please do not include my name in program
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**DIAMOND & PLATINUM (as applicable) SPONSORS ONLY**

Do you wish to supply a coupon for exhibitors in their show packages?	Yes	No
Do you wish to utilize the outlined advertisement options in your package of choice?	Yes	No <i>If yes, please forward print-ready file to pawwsha@outlook.com</i>
Will you be providing a banner for advertisement use?	No	Yes      Size:      Amount:
Will you be supplying brochures, business cards etc for display at the show office?	Yes	No
<b>Diamond Sponsors</b> - which division would you like to sponsor?	Sport Horse	Working Western

## **PAYMENT**

Please make all cheques payable to **Prairie Arabian Working Western & Sport Horse Assoc.**

Please mail all cheques to:

Prairie Arabian Working Western & Sport Horse Assoc.  
c/o Sarah Baun  
PO Box 658  
Pilot Butte, SK  
S0G 3Z0

**OR**

Please send all e-transfers to:

[pawwsha@outlook.com](mailto:pawwsha@outlook.com)

Please use "pawwsha" as the password and indicate in the comments/note section what the funds are for

***A HUGE thank you for your support and sponsorship!***

We look forward to working with you to maximize your sponsorship benefits!

